

BRUICHLADDICH PEAT, Peat is a new multi vintage bottling and has been crafted to offer a heavily peated flavour – the ultimate peat destination within Bruichladdich’s range, designed and crafted by our Head Distiller, Jim McEwan.

“Peat” showcases the unique heavily peated Bruichladdich style where the heavier sea iodine flavours that can dominate other Islay peated whiskies is subdued and made more elegant by Bruichladdich’s Victorian long neck stills.

The bold new packaging design features an atmospheric image of the Rhinns of Islay, and gives Bruichladdich Peat a powerful presence on shelf and reinforces its truly unique position in the market.

TASTE DESCRIPTORS: Vanilla wafers, pear, melon, cracked black pepper and smoke.

- New packaging that reflects Islay’s unique bank landscape
- Eye-catching design and metallic finish on the tin to make it stand out from all other whisky brands
- New multi vintage cask selection by Jim McEwan
- An unique heavily peated Bruichladdich (c 35ppm) with little sea iodine medicinal flavour
- Matured in bourbon casks
- Good supply of stock
- Competitively priced
- Colouring free
- Non chill-filtered for fuller flavour
- Uniquely bottled at 46% alc./vol. on Islay with Islay’s legendary spring water



PEAT

BRUICHLADDICH

PROGRESSIVE HEBRIDEAN
DISTILLERS